# Camila Sobrino

Product Designer · Barcelona, Spain

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## SUMMARY

Product Designer with focus on design systems, accessibility, and learning experiences. I combine user research, interaction design, and AI to create intuitive products that deliver results. I hold a Master's degree in Usability, Interaction Design and User Experience.

## EXPERIENCE

### Grupo Planeta

Barcelona
Sep 2024 – Present

**User Experience Designer**

- Raised accessibility compliance from 8% to 95% by defining and rolling out WCAG-aligned standards.
- Built and maintained a shared design system used across multiple course modules and programs.
- Redesigned key course modules, lifting average student satisfaction from 4.1 to 4.5.

### Viscata

Barcelona
Sep 2023 – Aug 2024

**User Experience Designer**

- Redesigned key flows based on usability research, increasing mobile conversion by 18%.
- Delivered a refreshed UI system that sped up task completion and cut checkout drop-off by 10%.

### Engso Youth

Barcelona
Sep 2022 – Aug 2023

**Visual Designer**

- Designed print and digital materials, including posters, flyers, and graphics, for events and campaigns.
- Kept a consistent visual identity across all formats.

## EDUCATION

### Pompeu Fabra University

Barcelona
2023 – 2024

Master's Degree in Usability, Interaction Design and User Experience.

### Sapienza University

Rome
2021

Erasmus+ program in Design, Multimedia and Visual Communication.

### Rey Juan Carlos University

Madrid
2018 – 2022

Bachelor's Degree in Audiovisual Media

## SKILLS

**Design**

Interaction Design, Design Systems, Usability Research, Prototyping, Information Architecture, Accessibility, DesignOps

**Tools**

Figma, Zeroheight, GitHub, Claude, Notion, Hotjar, Jira

**Languages**

Spanish (native), English (C1), Italian (C1)