

Camila Sobrino

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RELEVANT EXPERIENCE

User Experience Designer

(Sep 2024 - Present)

EAE Business School

- Defined and implemented accessibility standards, increasing accessibility compliance from 8% to 95% and ensuring WCAG alignment.
- Created and maintained a shared Design System used across multiple course modules and programs.
- Redesigned multiple course modules, raising average student satisfaction ratings from 4.1 to 4.5 stars across key programs.

User Experience Designer

(Sep 2023 - Aug 2024)

Viscata

- Redesigned key flows using insights from usability research, increasing mobile conversion rates by 18%.
- Delivered a refreshed UI system, improving task completion speed and reducing drop-off at checkout by 10%

EDUCATION

Pompeu Fabra University

Barcelona, Spain

Master's Degree in Usability, Interaction Design and User Experience

Sapienza University

Rome, Italy

Erasmus+ program in Design, Multimedia and Visual Communication

Rey Juan Carlos University

Madrid, Spain

Bachelor's Degree in Audiovisual Media

SKILLS

Interaction Design

Design Systems

Usability Research

Design Thinking

User Centered Design

Prototyping

Information Architecture

DesignOps

Accessibility

TOOLS

Figma

Zeroheight

GitHub

Claude

Notion

Hotjar

Jira

LANGUAGES

Native Spanish

English C1

Italian C1